RICHARD LIN
graphic designer

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goal // statement of intent

To secure a graphic design position in the visual communications industry.

training // education

Academy of Art University, San Francisco // 2005–2009
Master of Fine Arts, Graphic Design

University of California, San Diego // 1995–2000
Bachelor of Fine Arts, Interdisciplinary Computing and the Arts

positions // work experience

Freelance Graphic Designer and Writer // 2005–present
Branding and identity. Print, packaging, and promotional design. Instructional writing, editing, and proofreading for college-bound and English as a second language students.

Marketing Specialist, TransWestern Publishing // 2002–2005
Print, advertising, and promotional design for national telephone directory company. Fact checking, editing, and proofreading of marketing and demographic research.

Graphic Designer, Younglin Vegetarian Oriental Market // 1997–2000
Branding and identity for retail supermarket chain. Advertising, brochure, catalog, and environmental design. Development, design, and maintenance of company website.

Graphic Designer, Epiq Technologies, Inc, // 1998–2002
Creation, development, and design of original website content. Print and information design for press releases and training materials.

Graphic Designer, Byte and Floppy Computers // 1997–2000
Advertising, brochure, catalog, and promotional design for retail computer chain. Design and maintenance of company website.

Graphic Designer, Computer Resource Magazine // 1996–1998
Layout and advertising design for biweekly technology magazine. Writing, proofreading, and editing of articles. Photography, photo editing, and cover illustrations.

skills // applications

Publishing // Acrobat, InDesign, PageMaker, QuarkXpress
Imagery // FreeHand, Illustrator, ImageReady, Photoshop
Web // Director, Dreamweaver, Flash, GoLive
Programming // CSS, HTML, JavaScript, LINGO
Office // Excel, PowerPoint, Word
Platforms // Mac OSX, Microsoft Windows

dialects // languages

Fluent in Chinese (Mandarin and Taiwanese dialects)
Knowledgeable in Japanese and Spanish